



News Release

NATIONAL SCHOOL BOARDS ASSOCIATION

MEDIA ADVISORY

Tuesday, October 10, 2006
Contact: Barbara M. Hunter
Communications Office
703-838-6153 or 571-437-7437 (mobile)

PRESS EVENT

National School Boards Association To Launch National Campaign Urging Members of Congress to Pledge their Support to America's Schoolchildren

The National School Boards Association will officially launch a nationwide campaign to secure the commitment of every Member of Congress to support five fundamental education goals for America's schoolchildren. These goals are (1) giving school districts better measures for student and school performance and support to close the achievement gap; (2) helping school district meet the needs of students with disabilities; (3) supporting school readiness programs for children entering kindergarten; (4) helping school districts attract, train, and retain excellent teachers; and (5) helping school districts provide students with 21st century skills and knowledge.

The campaign's goal is to get every member of Congress to sign the ***Pledge to America's Schoolchildren*** and in doing so, demonstrate their commitment to dramatically impact the lives of 48 million schoolchildren and the quality of public schools.

- WHAT:** Official launch of the ***Pledge to America's Schoolchildren*** National Campaign
- WHEN:** Wednesday, October 11, 2006; 11:15 a.m.
- WHERE:** Hershey Lodge and Convention Center, Hershey, Pa., in conjunction with the joint Pennsylvania School Boards Association and Pennsylvania Association of School Administrators Conference
- WHO:** Pennsylvania Congressional Delegation (invited to publicly sign pledge)
National School Boards Association President E. Jane Gallucci
Pennsylvania School Boards Association President Lou Ann Evans
- RSVP:** Please indicate your interest in the event by e-mailing Linda Embrey at press@nsba.org or calling 703-838-6737.

Founded in 1940, the National School Boards Association is a not-for profit federation of state associations of school boards representing 95,000 local school board members throughout the United States. Its mission is to foster excellence and equity in public elementary and secondary education through local school board leadership.